

Business P. 3
 AgGrowCulture . P. 4
 Community P. 6
 Church..... P. 10
 Editorials.....P. 11
 Classifieds... P. 12,13

The Carolinian



N.C.'s Twice-Weekly African-American Newspaper

\$1.00



RALEIGH, N.C.

THURSDAY MAY 4-MAY10, 2023

VOL. 83, NO. 27

Dedicated to the Spirit
and Service of God

NC Second

By Tyria McCray

Staff Writer

A crowd of several hundred gathered on the NC General Assembly lawn Tuesday morning to rally for second chances. NC Second Chance Alliance, an organization that addresses the causes of criminal records and the barriers they create to successful reentry, hosted an event to demand that the people of North Carolina fight for equal justice. Reverend William L. Barber, former NC NAACP president, addressed the crowd. He spoke to attendees about changes that should be made to NC laws that would hopefully remove barriers to productive citizenship for individuals with criminal records.

"When you take away our right to vote, you are taking



Chance Rally

away my life and the rock of injustice has to go. Let me be really clear. The supreme court is scared of y'all. They are scared of a black, white, gay, straight, asian, native, latino, coalition of people. So we are here to focus on a whole agenda," said Barber.

Throughout the event, activists focused on seven key points; expanding criminal record relief (expunctions & certificates of relief), abolishing the drug tax, repealing the drug felony ban on SNAP & TANF benefits, ending harmful use of mugshots, ending debt-based driver's license suspensions, eliminating/reducing criminal court fines and fees, and increasing state budget allocations for reentry services.

Members of the NC Second Chance Alliance also shared that the current system of incarceration and re-incarceration is not working. The organization feels that North Carolina's unfair, revolving-door criminal justice system is undermining the safety of communities, draining our state's resources, and failing people with criminal records; especially people of color.

"We have to come together to identify and speak out in support of fair chance practices, policies, and laws that ensure people exiting the criminal justice system have a fair chance to be prosperous, law-abiding community members rather than being automatically excluded from essential opportunities and cycled back into the criminal justice system," said Diana Powell of Forward Justice.

US Military Used Magazines To Target 'Vulnerable' Groups With Recruiting Ads

By Jeremiah Favara

Gonzaga University

Jeremiah Favara, a communication scholar at Gonzaga University, examines military recruitment ads published in three commercial magazines between 1973 - when the federal government ended the military draft - and 2016. The three magazines are Sports Illustrated, Ebony and Cosmopolitan.

I chose to look at these three magazines because they allowed me to explore ads designed to reach different groups, namely white men, Black people and women.

Scholars have argued that content in Sports Illustrated - known for its racy swimsuit editions - has long been designed to appeal to straight white men. My own research, and other scholarship has found that straight white men have consistently been portrayed in recruiting ads as ideal service members.

Ad agencies J. Walter Thompson and Bates Worldwide devel-

oped recruiting plans that singled out Sports Illustrated as one of the most effective publications for reaching a high concentration of potential recruits because of the magazine's popularity with male readers.

Advertisers contracted by the military viewed Ebony as crucial for reaching Black recruits. That's largely because Ebony sought to balance content focusing on Black middle-class life with content covering the fight for racial inequality in American society.

Recruiting plans for the Marine Corps and the Navy all sought to place ads in Ebony, especially as part of efforts to recruit more Black officers.

Since the 1960s, Cosmopolitan has played a key role for advertisers in reaching self-sufficient working women as a consumer market. The desired reader of Cosmo - young, straight white women seeking independence - was also an ideal target of military advertisers, particularly in the 1970s and early 1980s.



Following President Ronald Reagan's election in 1980, the military sought to decrease the numbers of military women - an effort now known as the "woman-pause" - and recruiting ads published in Cosmo tapered off.

In the course of looking at more than 1,500 ads published in the three magazines between 1973 and 2016, I discovered interesting

distinctions. Some themes - how much money you could make in the military, the educational benefits you could access, the sense of purpose the military could provide - were similar across the different magazines. But what was really distinct was how different ads portrayed different people as service members.

For instance, in the 1970s, the Army and Army Reserve placed ads in Cosmo that depicted the military as a way for young women - mostly young white women - to find careers and gain financial independence. The ads used headlines like "Did the last good job you wanted go to a man?" and "The best man doesn't always get the job." Text detailed the equal treatment - the same salaries, educational opportunities and chances for promotion - that military women would find in the military. The idea was to portray the Army as a unique site of opportunity for women.

Similarly, in the 1970s, ads

(See **RECRUITING ADS**, P. 9)



N. CAROLINA HOUSE GOP AIMS TO END CONCEALED HANDGUN MANDATE

RALEIGH, N.C. (AP) - North Carolina Republican lawmakers advanced legislation on Tuesday to eliminate the requirement that anyone who wants to carry a concealed handgun must get a permit from the local sheriff.

The effort comes barely a month after the Republican-controlled General Assembly agreed with gun-rights groups and repealed - overriding Democratic Gov. Roy Cooper's veto - another kind of permit issued by sheriffs before someone could buy a pistol.

Those groups now are lobbying to eliminate the concealed handgun permit mandate, which has been in place in North Carolina for nearly 30 years. Several hundred thousand people hold such permits, according to one bill supporter. The bill also would lower the age in which someone can carry a concealed firearm from the current 21 to 18.

There are 27 states that already allow people to carry a concealed weapon without a permit, according to the U.S. Concealed Carry Association, so "it's not something new," said GOP Rep. Keith Kidwell of Beaufort County, a bill sponsor. The measure cleared the House judiciary committee by a 7-4 vote despite opposition by the North Carolina Sheriffs' Association, which calls the vetting necessary to help deputies know who may be armed.

The action comes two days before a parliamentary deadline for policy legislation to clear one legislative chamber so it can be considered through the remainder of the two-year session. The measure still must clear one more committee before reaching the House floor.

An Artistic Showcase

The Artist Lounge hosted a sold out event on last weekend which featured artisans, from multiple disciplines, in a collage of talent. It was a group art exhibition sponsored by local artist Georgia Tardy.



Offering the community more ways to go

We're always looking for ways to support people's choices in the communities we serve. That's why Bank of America is adding charging stations for electric vehicles (EVs) to over 90 financial centers nationwide. We're also supporting the choices our teammates make with employee rebates on EVs.



I am proud of the steps we're taking in the Triangle community to help people pursue what matters to them. The same goes for my teammates, as many have chosen to participate in My Environment,[®] one of our employee engagement initiatives.

Kari Stoltz
President, Bank of America Triangle

See all we're doing at bankofamerica.com/thetriangle

BANK OF AMERICA

What would you like the power to do?[®]

Business & Finance

Reality TV Star, Entrepreneur Speaks At Rock The Lyceum

By Tyria McCray

Staff Writer

Reality TV Star, Yandy Smith-Harris visited North Carolina Central University last Thursday for the Rock the Lyceum lecture series. Students, faculty, and Durham residents gathered at the H.M. Michaux, Jr. School of Education Building auditorium to chime in on an in-depth conversation on education, entertainment, politics, and social justice topics.

Kicking off the event, Christal Jordan, principal of Enchanted Branding & Public Relations, an entertainment based PR firm in Atlanta, GA, gave a heartfelt opening to students and faculty on supporting friends on their work and through education.

“You cannot be powerful if you don’t share your power. Raise your hand if you are some-

one’s support? If you are not raising your hand, you have yet to release your super power. I am so thankful to be able to support so many but I’m even more thankful for all those that have supported me along this journey,” said Jordan.

Following Jordan, Smith received a standing ovation as she walked to stage and paused for a few moments to soak up the love. Overcome with emotion, Smith began to speak on her career beginning as a music business executive to now owning a billion-dollar business, Yelle Skincare.

“I am super excited to be here at the illustrious North Carolina Central University and a part of the Rock The Lyceum Series. I am so excited to talk with you all and provide some inspiration and receive some inspiration.”

As the event was underway, Smith shared that her career

began as a music business executive for multimedia conglomerate Violator Management. During her time there, she worked alongside some of the biggest music artists such as 50 Cent, Missy Elliott, and Busta Rhymes. After moving on from the music

industry, the Howard University alum took her talents to television, where she created the Love & Hip-Hop franchise with the help of Mona Scott-Young, CEO of Monami Productions. After departing from television, she took matters into her own hands

and began her beauty brand YELLE Skincare; the first-ever plant-based skincare line catered towards melanin-rich skin.

Her work did not end there; Yandy established two nonprofits for young ladies; “Everything Girls Love” (EGL) and Partners Uplifting Our Daughters and Sons Inc (PUD).

EGL is a lifestyle brand and PUD mentorship program targets middle school and high school age girls and is designed to promote the development of literacy and emotional wellness.

While owning a business and spearheading two nonprofits, Harris has written two books; an e-guide titled “The Beauty of Marketing in Business” and a children’s publication titled “My Blended Family.” In her children’s book, she expounded on life as a mother to son Omere Harris, daughter Skylar Harris

and foster daughter Infinity Gillard.

Lastly, her most proud career title is serving as a member of the board of directors for the social justice organization Until Freedom. Until Freedom is an initiative that brings attention to racial injustice, systemic racism and economic disparities in urban neighborhoods.

The Rock the Lyceum lecture series is hosted by NCCU’s University College, the Office of Student Engagement and Leadership, and the Lyceum Committee.

The series brings in several of the nation’s top entrepreneurs and thought leaders to engage students in relevant education, entertainment, politics, and social justice topics. Future speakers include Keke Palmer, Angela Rye, T.I, Roland Martin, and Phylcia Rashad.



Greenwood Acquires Kinly, Joins Two Of The Largest Black-Owned Fintechs

BUSINESS WIRE—Greenwood, the digital banking platform for Black and Latino individuals and businesses, today announced its acquisition of Kinly, a digitally native neobank building generational wealth for Black America and its allies, bringing the two largest fintechs focused on the Black community together as one company. The acquisition will help grow Greenwood’s ecosystem of over one million members and provide Kinly’s community of over 300,000 with priority access to Greenwood’s unique, comprehensive financial product that emphasizes community building and wealth creation for Black and brown people.

Since its launch in 2020, Kinly has raised \$20 million in funding from key investors like Forerunner Ventures, Point72 Ventures, Anthemis, and Kapor Capital to improve the financial outcomes of Black America and allies through financial education, saving and wealth building. Over the last three years,

Kinly has helped its growing community of members manage their day-to-day finances by offering early access to direct deposit funds, cash back rewards, and overdraft protections.

“Kinly has always shared in our commitment to building a more transparent banking experience for Black Americans,” said Ryan Glover, CEO and co-founder of Greenwood. “The acquisition of Kinly represents a massive milestone for Greenwood as we continue in our shared effort to elevate financial tools available for our community. In partnership with Donald Hawkins from Kinly, we plan to grow our footprint and expand our services to provide best-in-class experiences for Black and brown families and businesses.”

As part of the acquisition, Donald Hawkins, founder and CEO of Kinly, will join the Greenwood executive management team as a Vice President to support key strategic initiatives in financial services and other areas with the goal of

advancing economic empowerment, consumer-focused innovation, and local Atlanta-entrepreneurship.

“Kinly’s mission of financial empowerment and wealth-building stems from lessons learned from Black America’s history,” said Donald Hawkins, CEO of Kinly. “The needs of our communities are many and I couldn’t be more excited to

combine efforts with Greenwood to create lasting generational change.”

This acquisition marks Greenwood’s third acquisition over the last year, highlighting the company’s continued expansion plans to bring best-in-class offerings together for its members. Since the beginning of 2022, Greenwood has also acquired The Gathering

Spot, A3C, and Valence to provide its members with access to additional professional services, networking opportunities and cultural experiences. The company also launched Elevate, a premium lifestyle product designed exclusively for Greenwood members, unlocking unique cultural and lifestyle experiences.

“It is another proud moment

to again have two Black-owned companies on both sides of an M&A transaction,” said Paul Judge, Board member at Greenwood. “This shows the power of collaboration within the community. It is often said that if you want to go far, go together. This collaboration is a stellar example of that belief. We welcome Donald and Kinly to the Greenwood family.”

‘Godfather of AI’ Leaves Google, Warns Of Dangers

WASHINGTON (AP) — Sounding alarms about artificial intelligence has become a popular pastime in the ChatGPT era, taken up by high-profile figures as varied as industrialist Elon Musk, leftist intellectual Noam Chomsky and the 99-year-old retired statesman Henry Kissinger.

But it’s the concerns of insiders in the AI research community that are attracting particular attention. A pioneering researcher and the so-called “Godfather of AI” Geoffrey Hinton quit his role at Google so he could more freely speak about the dangers of the technology he helped create.

Over his decades-long career, Hinton’s pioneering work on deep learning and neural networks helped lay the foundation for much of the AI technology we see today.

There has been a spasm of AI introductions in recent months. San Francisco-based startup OpenAI, the Microsoft-backed company behind ChatGPT, rolled out its latest artificial intelligence model, GPT-4, in March. Other tech giants have invested in competing tools — including Google’s “Bard.”

Some of the dangers of AI chatbots are “quite scary,” Hinton told the BBC. “Right now, they’re not more intelligent than us, as far as I can tell. But I think they soon may be.”

In an interview with MIT Technology Review, Hinton also pointed to “bad actors” that may use AI in ways that could have detrimental impacts on society — such as manipulating elections or instigating violence.

Hinton, 75, says he retired from Google so that he could speak openly about the potential risks as someone who no longer works for the tech giant.

“I want to talk about AI safety issues without having to worry about how it interacts with Google’s business,” he told MIT Technology Review. “As long as I’m paid by Google, I can’t do that.”

Since announcing his departure, Hinton has maintained that Google has “acted very responsibly” regarding AI. He told MIT Technology Review that there’s also “a lot of good things about Google” that he would want to talk about — but those comments would be “much more credible if I’m not at Google anymore.”

Google confirmed that Hinton had retired from his role after 10 years overseeing the Google Research team in Toronto.

Hinton declined further comment Tuesday but said he would talk more about it at a conference Wednesday.

At the heart of the debate on the state of AI is whether the primary dangers are in the future or present. On one side are hypothetical scenarios of existential risk caused by computers that supersede human intelligence. On the other are concerns about automated technology that’s already getting widely deployed by businesses and governments and can cause real-world harms.

“For good or for not, what the chatbot moment has done is made AI a national conversation and an international conversation that doesn’t only include AI experts and developers,” said Alondra Nelson, who until February led the White House Office of Science and Technology Policy and its push to craft guidelines around the responsible use of AI tools.

“AI is no longer abstract, and we have this kind of opening, I think, to have a new conversation about what we want a democratic future and a non-exploitative future with technology to look like,” Nelson said in an interview last month.

A number of AI researchers have long expressed concerns about racial, gender and other forms of bias in AI systems, including text-based large language models that are trained on huge troves of human writing and can amplify discrimination that exists in society.

“We need to take a step back and really think about whose needs are being put front and center in the discussion about risks,” said Sarah Myers West, managing director of the nonprofit AI Now Institute. “The harms that are being enacted by AI systems today are really not evenly distributed. It’s very much exacerbating existing patterns of inequality.”

Hinton was one of three AI pioneers who in 2019 won the Turing Award, an honor that has become known as tech industry’s version of the Nobel Prize.

Classifieds

D/M/WBE SUBCONTRACTORS/SUPPLIERS WANTED

T. A. Loving Company (NC General Contractor License No. 325) is seeking certified DBE, MBE, and WBE subcontractors and suppliers for the **2022 AC Water Main Replacements** project for **Johnston County** which bids **May 11, 2023, at 2:00 PM**. Plans and specifications for this project are available at the following locations: TA Loving Company, 400 Patetown Road, Goldsboro, NC 27530 * Johnston County Public Utilities, Land Use Center, 309 East Market Street, Smithfield, NC 27577 * McKim & Creed, 1730 Varsity Drive, Suite 500, Raleigh, NC 27606 * Dodge Data and Analytics website * ConstructConnect website * Greater Diversity News * Johnstonian News.

Potential subcontracting opportunities include but are not limited to surveying, clearing and grubbing, hauling, asphalt paving, striping, traffic control, erosion control, seeding, line-work, jack & bore, directional drilling, flatwork, and manhole lining. Please contact **Dustin Downie** (ddownie@taloving.com) if you are interested in submitting a proposal on any portion(s) of this project. Contact via phone 919-734-8400; fax 919-736-2148; or email. All quotations will be accepted up to bid closing time of the bid date. TA Loving Company is an Equal Opportunity/Affirmative Action Employer.

Please advise if assistance is needed with obtaining necessary equipment, supplies, materials, or insurance/bonding to satisfy the work requirements. We are willing to accept quotations for all or partial quantities and items of work. We can offer 2-party check payments and quick payment agreements, but the agreements need to be negotiated prior to the bid date.

D/M/WBE SUBCONTRACTORS/SUPPLIERS WANTED

T. A. Loving Company (NC General Contractor License No. 325) is seeking certified DBE, MBE, and WBE subcontractors and suppliers for the **EM Johnson WTP Generator Improvements – Phase 2** project for the **City of Raleigh Public Utilities Department (CORPUD)** which bids **May 18, 2023, at 2:00 PM**. Plans and specifications for this project are available at the following locations: TA Loving Company, 400 Patetown Road, Goldsboro, NC 27530 * Hazen and Sawyer; 4011 West Chase Boulevard, Suite 500; Raleigh, NC 27607 * Dodge Data and Analytics website * ConstructConnect website * Construction Journal website * NC Institute of Minority Economic Development (NCIMED) website.

Potential subcontracting opportunities include but are not limited to surveying, demolition, clearing and grubbing, hauling, asphalt paving, earthwork, erosion control, seeding, sodding, electrical, masonry, roofing, HVAC, roll up doors, insulation, flatwork, CIPC, concrete forms, concrete rebar, painting, and plumbing. Please contact **Michael Cox** (mcox@taloving.com) if you are interested in submitting a proposal on any portion(s) of this project. Contact via phone 919-734-8400; fax 919-736-2148; or email. All quotations will be accepted up to bid closing time of the bid date. TA Loving Company is an Equal Opportunity/Affirmative Action Employer.

Please advise if assistance is needed with obtaining necessary equipment, supplies, materials, or insurance/bonding to satisfy the work requirements. We are willing to accept quotations for all or partial quantities and items of work. We can offer 2-party check payments and quick payment agreements, but the agreements need to be negotiated prior to the bid date.

www.CARO.news

D/M/WBE SUBCONTRACTORS/SUPPLIERS WANTED

T. A. Loving Company (NC General Contractor License No. 325) is seeking certified DBE, MBE, and WBE subcontractors and suppliers for the **Sewer Line Rehabilitation** project for the **Town of Mount Olive** which bids **May 9, 2023, at 2:00 PM**. Plans and specifications for this project are available at the following locations: TA Loving Company, 400 Patetown Road, Goldsboro, NC 27530 * Town of Mount Olive; 114 East James Street; Mount Olive, NC 28365 * McGill Associates, PA; 5 Regional Circle, Suite A; Pinehurst, NC 28374.

Potential subcontracting opportunities include but are not limited to surveying, hauling, asphalt paving, striping, traffic control, erosion control, seeding, linework, bypass pumping, CIPP, flatwork, and manhole rehabilitation. Please contact **Jeff Price** (jprice@taloving.com) if you are interested in submitting a proposal on any portion(s) of this project. Contact via phone 919-734-8400; fax 919-736-2148; or email. All quotations will be accepted up to bid closing time of the bid date. TA Loving Company is an Equal Opportunity/Affirmative Action Employer.

Please advise if assistance is needed with obtaining necessary equipment, supplies, materials, or insurance/bonding to satisfy the work requirements. We are willing to accept quotations for all or partial quantities and items of work. We can offer 2-party check payments and quick payment agreements, but the agreements need to be negotiated prior to the bid date.

D/M/WBE SUBCONTRACTORS/SUPPLIERS WANTED

T. A. Loving Company (NC General Contractor License No. 325) is seeking certified DBE, MBE, and WBE subcontractors and suppliers for the **Smithfield North Booster Pump Station Upgrade** project for **Johnston County** which bids **May 18, 2023, at 2:00 PM**. Plans and specifications for this project are available at the following locations: TA Loving Company, 400 Patetown Road, Goldsboro, NC 27530 * Johnston County Public Utilities, Land Use Center; 309 East Market Street; Smithfield, NC 27577 * Carolinas AGC Website * Dodge Data and Analytics website * ConstructConnect website * Construction Journal website * Hispanic Contractors Association of the Carolinas website * CMD website * Bid Clerk website * Construction Data Company.

Potential subcontracting opportunities include but are not limited to surveying, clearing and grubbing, hauling, earthwork, erosion control, seeding, sodding, electrical, flatwork, CIPC, concrete forms, and concrete rebar. Please contact **Michael Cox** (mcox@taloving.com) if you are interested in submitting a proposal on any portion(s) of this project. Contact via phone 919-734-8400; fax 919-736-2148; or email. All quotations will be accepted up to bid closing time of the bid date. TA Loving Company is an Equal Opportunity/Affirmative Action Employer.

Please advise if assistance is needed with obtaining necessary equipment, supplies, materials, or insurance/bonding to satisfy the work requirements. We are willing to accept quotations for all or partial quantities and items of work. We can offer 2-party check payments and quick payment agreements, but the agreements need to be negotiated prior to the bid date.

Ag-Grow-Culture

Black Agriculture A Fundamental Story: Rev. Dele and Soil & Souls

By Jason Lindsay

Staff Writer

Agriculture is usually a subject based around economics or hard work, and if you're lucky, legacy over tribulation. Yet, farm and church is a point of view hardly ever touched. Well, Rev. Dele's angle of agricultural engagement is just that.

A grandmother, elder, Christian mystic, and earth keeper, Rev. did not grow up on a farm. And in many ways, this made Dele's agriculture experience extend far into nature. She was raised by parents who were both civil rights activists, winning civil rights suits in both state and national courts, who used nature as an unwinding place to heal and recharge. Rev. Dele recalled being a teenager and her mother entering the house after a long week of dealing with racist colleagues and civil rights challenges saying, "we're going to the mountains."

As a kid, Dele would sleep under trees on clear nights, and camping was a family norm. Dele expounds that the opportunity to be introduced to nature in this way gave her a unique approach to agriculture. In 2005, Rev. would aid in Hurricane Katrina relief which she learned to identify contaminated soils and natural ways of remediation. Immediately drawing a connection to the national need for soil remediation, Dele would continue her studies and, years later, even taught permaculture at the College of William and Mary.

Yet one day, Rev. Dele was charged to do something different. At home on family land in Virginia, Dele was collecting pine needles in the pine forest for

the soil-building project on their 20 acres. Suddenly, she heard a "booming" voice say, "this is not your work." At first, she thought it was the loudspeaker from the local high school football stadium where she would often overhear the home game announcer, yet it was the weekend, and school was out. Dele says that at the time, she was dealing with racism, and her family was upset because she chose to stay and put up with it. With all of this, Rev. tells that with frustration on her lips, she said, "what do you mean, this is not my work," and as quick as a mother would chastise a disrespectful child, a swarm of ticks chased her out of the woods."

After making sure the ticks were off, she chose to calm down, take a break, and, with respect this time, readdress whom she called "God speaking to me." Dele explained that the answer she got was "teach the church how to model sustainability."

After many years of community field research, Dele and two other founders created "Soil and Souls," a native and medicinal nursery that offers leadership training and resilience for institutions and young adults 18-35.

Rev. Dele has been working with churches up and down the eastern seaboard and as far west as Texas. But, while fulfilling what she considers a "prophetic mission," Dele expresses having to learn to work around some issues plaguing the church.

Back in the day, communities would come together and build their church. Therefore, churches were made up of people in the immediate geographics. Dele states, "churches are no longer mission oriented with their neighbors..., the people that support

the church financially are no longer geographic neighbors which creates new issues with engaging the surrounding communities," making an undertaking like that of Soil and Souls complex due to the built-in "guild approach to mission."

Naturally, nature produces forest guilds that, in its simplest healthy form, are made of seven layers. This diverse plant arrangement within healthy forests works together, using their differences to everyone's advantage. For example, the highest layer in the forest is the canopy (mature trees that cast shade). This canopy provides refuge for countless amounts of animals and insects. At the same time, the canopy provides shade for plants that would otherwise not survive in the open sun. It is the presence of plants that aids the viability of others, and this love is a two-way street.

Though the canopy provides shade and shelter to many, it cannot keep the forest from washing away by itself. It is the root system of many smaller plants, small trees, bushes, and vines alike, along with the larger roots of canopy trees that hold the forest together, together.

Soil and Souls models after nature in this way and has found that many churches are loaded with elders, who could be called the canopy, yet are lacking the participation of young adults, the smaller immature trees, and bushes. Rev. explains that "in order to do resilience work, you need open minds and strong backs." Though young people must showcase open minds, they are almost exclusively the strong backs, and without them, just like a forest without small trees, they are fragile and prone to disease.



Through these initial pilot programs, Soil and Souls fashioned a two-track system. One is the "community education track" for institutions, primarily churches. This track is designed to shift church culture, reintroducing the "theology of creation care" and, more so, away from "dominion theology."

Dele clarifies that what soci-

ety, including the church, has deemed beautiful does not match the natural world. She continued with the example of grass lawns, a land management tactic that originates in Britain. Lawns were a symbol of wealth. So, the rich would take large tracks of land and manicure the grounds as a grass lawn to say: "I own all this land, and I don't even have to farm it to provide for myself; I pay people or work people, to grow food for me."

Alongside these arrogant origins, lawns are not sustainable. Vegetable gardens use much less water and feed us. By converting 300 square feet of lawn grass into a veggie garden, you can save 2,100 gallons of water annually on average. it is the overwhelm-

ing application of grass lawns that contributes to our weakened freshwater preserve across the United States.

Dominion theology places less emphasis on the care of the planet while highlighting man's power over it. It was also dominion theology that gave Europeans the idea that it was ok to perform genocide (both physical and paper genocide), kidnap and displace people, and destroy the planet (polluted air, water, and land).

The theology of creation care, which Soil and Souls promotes, highlights humanity as "a mirror image of nature and directly impacts her," says Rev. Dele.

The second track with Soil and Souls is leadership training. "Soil and Souls Leadership Training" is geared toward young adults with practical development around farming, gardening, education around the care and cultivation of native and medicinal plants, and developing leaders rooted in the "theology of creation care."

Soil and Souls is working with pastors and congregations, hosting talking circles to "reorganize our mind to be consciously aware of how we relate with the element: earth, wind, fire, and water." Rev. Dele is open to working with more communities and can be contacted by email at rev@soilsoul.org.

Agriculture is a sector that has been bombarded with commodity crops and chemical inputs. Yet, this has proven to lead us further into chaos. Native and medicinal plants are growing in popularity and necessity. In the state of New York alone, the medicinal herbs market is estimated to be over \$20 million, making it more profitable for new farmers than it has been in generations. When asked about this, Rev. Dele said: "the ag. we've grown up with is based on a model of abuse. Soil and Souls is rewriting the narrative... having a healing relationship with land so that land naturally produces in abundance...we must relearn these skills so even when the climate is disruptive, we still thrive." The story of Rev. Dele and Soil and Souls is a fundamental story of black agriculture.

At Smithfield Foods, DE&I Is No Catch Phrase

Ron Toran came to Smithfield Foods from a global business process organization to change the world of Smithfield food employees. His father worked for the company as a Superintendent many years ago, so Ron was very familiar with the organization and the culture.

It was that culture part that Ron saw an opportunity to impact the most.

"The biggest opportunity has been to get the messaging out about DE&I. We've been doing it for a while, but I think the opportunity to really put a lens on DE&I has really evolved over the last year. So, I took on that challenge."

Smithfield Foods has a good deal of initiatives that they are championing at any given time. In addition to being a culinary force, they are also environmental advocates, alternative food innovators, technology leaders and renewable energy pioneers. For Ron, it was important to add DE&I Ambassadors to that list.

Under Ron's leadership, Smithfield Foods now has a dedicated DE&I platform on their intranet. Their intranet is the employees "go-to" tool for all things Smithfield, so to create a designated space for Diversity Equity and Inclusion shows the commitment that the company has to change.

The dedicated space highlights upcoming events and achieves past communications. Everyone can look back at February's Black History Month activities, or employee business resource group's culturally significant events, and even calendars that have a full range of new events.

(See **SMITHFIELD FOODS DE&I**, P. 6)



James West: NC Cooperative Extension Pioneer

By Amanda Hadden

Special To The Carolinian

Dr. James West, father, grandfather, friend and husband has been making an impact on the state of North Carolina for the last sixty years. The middle child between two sisters, he grew up in Sampson County on a 300-acre farm where his family grew tobacco, vegetables and soybeans. It was on this farm, under the tutelage of his mother and father, who had a third-grade education, that he learned the value of hard work, business, leadership and relationships.

After high school he attended North Carolina A&T State University where he majored in Agricultural Engineering. During his time at A&T he was guided by professors like Dr. Samuel Dunn and shared classrooms with the Reverend Jesse Jackson. Prior to attending A&T, West had never been outside of Sampson County, so attending college taught him a lot, including the value of civil rights.

In 1963 he marched with fellow students to the Carolina Theatre, showing his dedication to ensuring everyone had justice and equal opportunities. Dr. West fought so that people like me, a black student at NC State, could have more opportunities. His efforts paved the way for hope and enlightenment for generations unimaginable to him at the time.

After graduating he was employed by the segregated North Carolina Cooperative Extension



DR JAMES WEST

Services. Interviewed by R.E. Jones, Head of Extension at A&T and George McDaniel, Head of the black Cooperative Extension, he began working in Wayne County. Dr. West was one of ten black agriculture extension agents which were the pillar of the Bazemore vs Friday Class Action Lawsuit. This class action lawsuit was filed due to intentional discrimination based on race.

Dr. West was a part of the negotiations with North Carolina State Administration led by Carlton Blalock and Chester Black. The environment was tense because the 10, known as the Progressive Club, were placing their careers on the line. Dr. West and others, including legends James Wright in Hertford County and L.C. Cooper in Warren County, worked to bring upward mobility and equality in pay, promotions and areas of responsibility.

After the successful ruling of the Bazemore lawsuit, North Carolina Cooperative Extension was integrated. West was able to move up the ladder, being promoted to 4H Specialist at NC State along with Josephine Patterson, Home Economics Specialist and S.N. Shelton, Agricultural Specialist. He then went on to become the first black person in the United States to be named Director of County Operations where he oversaw 1,000 people and worked with managers from all 100 counties.

Reflecting on his time with NC Cooperative Extension, West feels that Extension was able to develop outstanding and successful black employees through leadership training. Many former extension agents have gone on further to serve their communities as county commissioners, city councilmen and members of the school board. These include Mary Whitmore, Durham City Council, P.E. Bazemore, Monroe City Council, A.P. Coleman, Wilson City Council, Cedric Jones, Franklin County Commissioner, Dorothy Johnson, Johnston County School Board, Fred Bellfield, Nash County Commissioner, and Joe Willie Dickens, Edgecombe County School Board. West himself facilitated leadership training all over the Southeast with Richard Liles, North Carolina State Extension Specialist, and Dalton McAfee, former Associate Dean of Cooperative Extension at North Caro-

lina A&T State University.

Upon his retirement from Cooperative Extension, West went on to join the Raleigh city council and then became a Wake County commissioner. In these roles he has pushed for people that are marginalized. He's established social and economic vitality development in vulnerable communities, setting up the Southeast Raleigh Assembly, a team to do work on cost recovery.

He's also been part of committees that affect change in the state. He is currently developing a leadership initiative to foster diversity, equity and inclusion to correct past inequities in underserved areas, such as Southeast Raleigh and marginalized populations throughout Wake County.

As someone who lived through the civil rights movement and had a part in so much change, West believes that we need to resurrect leadership in the black community. The energy and empowerment that leaders in our communities once had has disappeared, but he believes if we come together, we can resurrect that power. Spirituality is what brought black people through hard times and it's what we need today, a spiritual renaissance.

His advice to emerging leaders today: talk about God. Spiritual infrastructure is necessary, as well as opening our eyes to the things that really matter. One of Dr. West's favorite sayings from the bible is "Faith without works is dead."

The Carolinian

(ISSN 00455873)

1504 New Bern Ave, Raleigh, North Carolina 27610
Mailing Address: P.O. Box 25308

Raleigh, North Carolina 27611

Periodical Postage Paid at Raleigh North Carolina 27611

Warrenton Address: P.O. Box 536

Warrenton, NC 27589

Postmaster

Send all address changes to:

The Carolinian

1504 New Bern Avenue

Raleigh, NC 27610

PUBLISHED SIX TIMES MONTHLY

SUBSCRIPTION RATES

One Year\$45.00

Payable in advance. Address all communications and make all checks and money orders payable to The Carolinian.

Founded by P.R. Jervay, Sr. in 1940

The Carolinian Newspaper, Inc. of Raleigh

Publisher Adria Jervay

Production Manager Howard Barnett

Sales Consultant Paul R. Jervay, Jr.

Circulation Manager Andrew Alston

Jervay Agency, National Advertising Representative

www.TheJervayAgency.com

Member:

North Carolina Black Publishers Association

National Newspaper Publishers Association

HUB Certified MWBE

The Publisher is not responsible for the return of unsolicited news, pictures or advertising copy unless necessary postage accompanies the copy.

Opinions expressed by columnists in this newspaper do not necessarily represent the policy of the newspaper.

Phone: 919-834-5558

e-mail: info@caro.news

www.caro.news

Facebook: TheCaroNews

Twitter: @TheCaroNews

To SUBSCRIBE To The Carolinian

call us at

919-834-5558

or visit us online at

www.CARO.news



Health & Wellness

U.S. Surgeon General Warns Of The High Cost Of Loneliness

By Stacy M. Brown

NNPA

The U.S. surgeon general on Tuesday declared widespread loneliness in the United States the latest public health pandemic, comparing its effects on people's health to those of smoking a pack of cigarettes every day.

In his 81-page research, Dr. Vivek Murthy found more than half of U.S. residents have felt lonely at some point.

According to Murthy, healthcare experts have concrete proof that loneliness impacts a significant part of the U.S. population, causing sensations akin to hunger and thirst.

"The feeling the body sends us when something we need for survival is missing," Murthy explained.

He stated that he wants to raise awareness of issues that impact most people and encourage them to speak out instead of enduring silence.

The Surgeon General's declaration seeks to increase conversations surrounding loneliness, though Murthy doesn't foresee any legislation or formal federal action ahead.

The declaration noted that, in recent decades, Americans reported feeling lonelier because of their declining involvement in religion, civic groups, and families.

Single-person homes had doubled over the past 60 years

but worsened when COVID-19 struck, forcing most Americans to abandon school, workplaces, and social visits.

According to the advisory issued by Murthy, individual health and the lack of social connection pose a significant risk to one's longevity.

Among the symptoms, excessive cigarette smoking and death.

The advisory noted that a poor or insufficient social connection has ties to a high disease prevalence, a 29% increase in the risk of heart disease, and a 32% increase in the risk of having a stroke.

The potential for anxiety, depression, and dementia is increased when an individual is lonely, the advisory cautioned.

Murthy said the lack of social connection may increase susceptibility to viruses and respiratory illnesses.

In older adults, it's estimated that social isolation leads to more than \$6.7 billion in additional Medicaid spending because of extra hospital and nursing facility costs.

The Surgeon General also warned that isolation and loneliness lower academic achievement and worsen performance at work.

Additionally, employers lose about \$154 billion each year because of stress-related absences by employees.

"Given the profound conse-



quences of loneliness and isolation, we have an opportunity, and an obligation, to make the same investments in addressing social connection that we have made in addressing tobacco

use, obesity, and the addiction crisis," Murthy asserted.

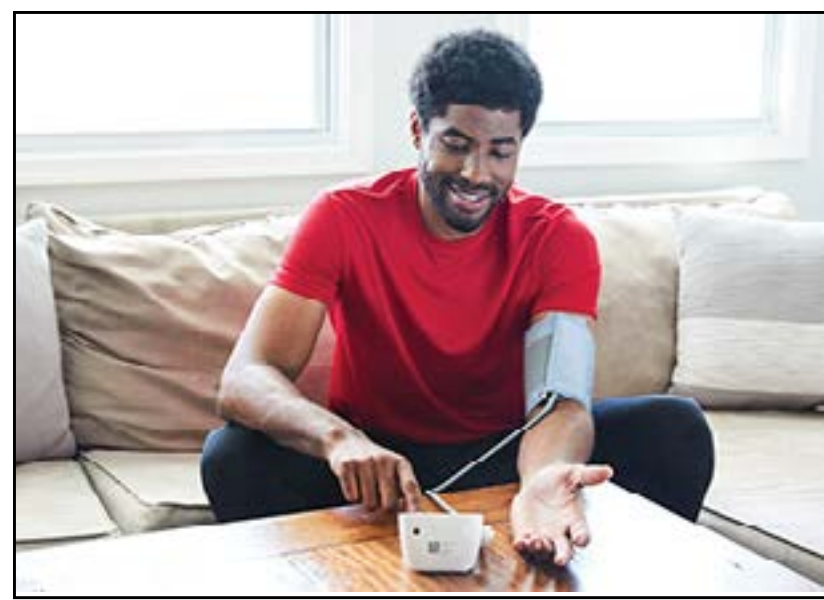
"This Surgeon General's Advisory shows us how to build more connected lives and societies. If we fail to do so, we will

pay an ever-increasing price in the form of our individual and collective health and well-being.

"And we will continue to splinter and divide until we can

no longer stand as a community or a country. Instead of coming together to take on the great challenges, we will retreat to our corners—angry, sick, and alone."

Tips: Manage Blood Pressure, Prevent Stroke And Dementia



For many health conditions, Black/African Americans are impacted at disproportionate rates. High blood pressure is the leading modifiable risk factor for stroke, cardiovascular disease, and dementia. Black/African Americans are 50 percent more likely to have high blood pressure when compared to other racial and ethnic groups, and Black/African American men have the highest rate of uncontrolled blood pressure.

Many other factors can increase your risk of high blood pressure, including genetics and family history, having certain medical conditions, and lifestyle factors. While you can't change your genetics, there are many simple and effective lifestyle changes you can make that can help control your blood pressure and lower your risk of stroke and dementia later in life.

"People need to think about how they can decrease their chances of developing stroke and dementia in later life," said Dr. Walter Koroshetz, Director of the National Institutes of Health's (NIH) National Institute of Neurological Disorders and Stroke (NINDS). "With what we now know, controlling hypertension in mid-life is at the top of the list." That's why NINDS developed the Mind Your Risks® campaign to raise awareness of this important health topic and steps to take to lower risks.

What is high blood pressure?

Blood pressure is the force of blood pushing against the walls of your arteries when the heart is contracting and while it is resting. High blood pressure, also called hypertension, is blood pressure that is higher than normal. You can have high blood pressure without having any symptoms or warning signs associated with it, so it's important to check it regularly.

Normal Blood Pressure for Most Adults:

Less than 120/80 mm HG

High Blood Pressure:

130 or higher/80 or higher mm HG

How does high blood pressure lead to stroke and dementia?

- If your blood pressure stays high, over time it can damage brain blood vessels and lead to a stroke.

- High blood pressure can also lead to other damage in the brain that has been associated with dementia, which can lead to problems with thinking, learning, and memory.

How does high blood pressure, stroke, and dementia impact Black/African American men?

Black/African American men have higher rates of uncontrolled blood pressure. Uncontrolled blood pressure in early to mid-life leads to more opportunity for damage to the arteries, brain, and heart. These factors place Black men at higher risk for developing long-term complications, including stroke, cardiovascular disease, and dementia.

How can I control my blood pressure to lower my risks?

You can take steps now to get—or keep—your blood pressure numbers in a healthy range to help prevent stroke and dementia later in life. These include:

- Stay informed. Discuss high blood pressure with your healthcare provider.

- Take your medications. Your healthcare provider may recommend taking medicine to prevent stroke and heart attack, especially if you have high blood pressure, diabetes, or elevated cholesterol.

- Eat healthy and exercise. Following a healthy eating plan and keeping physically active on a regular basis will significantly lower your risk for heart disease, high blood pressure, type 2 diabetes, and other health problems.

- Quit smoking or using tobacco. Smoking harms nearly every organ in the body, including the heart. Any amount of smoking, even light or occasional smoking, damages the heart and blood vessels.

Take charge of your health today. Because nobody can lower your risk of stroke and dementia like you. For more information, visit mindyourrisks.nih.gov.

FOOD LION MVP
customer

Committed to saving you more

Learn more at foodlion.com/save

Hot SALE!

PRICED LOW EVERY DAY

COUPONS

SHOP & EARN MONTHLY REWARDS

Our BRANDS

Community

Addressing Needs Of Black Communities

By Tyria McCray

Staff Writer

Black Salute, a nonprofit whose sole mission is to target the black community's needs and wants, has also taken a clear stance against an anti-racist society.

Established on September 3, 2020 by Rashawn King, the organization emphasizes the urgent need for unity within the black community. Being aware of the ongoing injustices, the nonprofit teaches communities where to focus, what to address, and how to make systemic changes that heal, and not bandage.

In the form of an acoustic flow, Black Salute focuses on building longevity and creating knowledgeable, united leaders to evolve. King shared with us that he created Black Salute amidst the killing of George Floyd and



racial injustices in the city of Raleigh.

The initiative's mission is to provide and exemplify unbreakable, unchangeable, and invincible leadership. By striving to foster vibrant services to the

community, they plan to enhance and enrich the community environment by developing sustainable partnerships with local nonprofits to accommodate what the people in the community need. "I felt as if my people have

been suffering enough dealing with police brutality, and racism. So, I created Black Salute to bring my people together and build trust with the community, police department, and other communities through community events and programs."

"Our biggest program; 'Breaking Bread,' feeds the community with over 2,000 plates, and this year we plan to serve 3,000 plates. We see that our black communities need more focus on mental health, homeless population, and troubled youth. I want people to know that this organization is here for our people and we are ready to assist them with whatever they need. Black Salute has and will forever be the driving force of our Black Community. We are the people's champ that will keep fighting for our people."



17th ANNUAL NC BLACK SUMMIT

The North Carolina Black Alliance presented the 17th Annual NC Black Summit last weekend. The Summit included a legislative panel with NC General Assembly members, the Jeanne H. Lucas Leadership Luncheon with State Supreme Court Justice Anita Earls, and a banquet with TN House Rep. Justin J. Pearson. Photos By Mathias Bishop

Smithfield Foods DE&I — CONTINUED FROM PAGE 4

There are also educational resources on the platform that include articles, books and videos; all archived.

Smithfield Foods is in a relatively conservative industry. Sometimes change comes slower and is harder than in others. But Ron has effected a good amount of change in a very short period of time. With only about a year and half with the company he has moved Smithfield Foods from a willingness to 'support' the DE&I efforts to we are 'committed' to the DE&I efforts. That is a huge difference! Support is changing the color of your screen saver. Commitment is alignment and assistance in getting the messaging out and implemented.

On the first day that Ron sent out an email on their new DE&I training series, he received almost 300 replies saying 'thank you' or 'we are ready for this.'

"Everyday I wake up to, 1. have a challenge, but 2. to know that the work I do matters," Ron explained.

He knows that what they have to do at their company is create moments that matter for their



employees. The employee experience and the engagement is what drives the belonging within the company, and that is the golden egg for Smithfield Foods. Another very unique thing that

the company does is make real connections. They do not take the ivory tower approach to management any longer.

Their new-ish CEO, Shane Smith, has taken engagement to

heart. He does 'Meat Up With Shane' events when he visits the company's different facilities. He goes all over the country doing these meet-ups to learn about what is important to the employees and to share what he feels is important to the company. This is just one example of the new commitment to engagement and inclusion.

Next for the DE&I initiative is to push forward with their priorities. Those center around the training and implementation of inclusion programs. Now there is a strategy that management and flow into and this will help them put some of the new opportunities into practice.

Also, the employee groups now have more direct access to management. This creates a greater opportunity to increase activity across the groups and across the company. These groups include women, military, and multicultural groups.

Smithfield Foods began as a family owned business, and has found great success by treating it employees as an extension of its family.



Life is Calling

Don't let COVID-19 get in the way.

Vaccines are our best protection against COVID-19.

Find your updated vaccine: [MySpot.nc.gov](https://www.myspot.nc.gov)



NC DEPARTMENT OF HEALTH AND HUMAN SERVICES

HURRICANE PREPAREDNESS

The best time to prepare is before hurricane season begins. Avoid having to rush through potentially life-saving preparations by waiting until it's too late. Get your disaster supplies while the shelves are still stocked and get that insurance checkup early, as flood insurance requires a 30-day waiting period.

DEVELOP AN EVACUATION PLAN

If you are at risk from hurricane impacts, you need an evacuation plan. Now is the time to begin planning where you would go and how you would get there. You do not need to travel hundreds of miles. Your destination could be a friend or relative who lives in a well built home outside flood-prone areas. Plan several routes. Be sure to account for your pets. If you don't have a vehicle, check with local officials to see what transportation options they may have available.

ASSEMBLE DISASTER SUPPLIES

Whether you're evacuating or sheltering-in-place, you're going to need supplies not just to get through the storm but for the potentially lengthy and unpleasant aftermath. Have enough non-perishable food, water and medicine to last each person in your family a minimum of three days (store a longer than three-day supply of water, if possible). Electricity and water could be out for weeks. You'll need extra cash, a battery-powered radio and flashlights. You may need a portable crank or solar-powered USB charger for your cell phones. And lastly, don't forget your pets!

GET AN INSURANCE CHECKUP AND DOCUMENT YOUR POSSESSIONS

Call your insurance company or agent and ask for an insurance check-up to make sure you have enough insurance to repair or even replace your home and/or belongings. Remember, home and renters insurance doesn't cover flooding, so you'll need a separate policy for it. Flood insurance is available through your company, agent or the National Flood Insurance Program. Act now, as flood insurance requires a 30-day waiting period. Take the time before hurricane season begins to document your possessions: photos, serial numbers or anything else

that you may need to provide your insurance company when filing a claim.

CREATE A COMMUNICATION PLAN

Take the time now to write down your hurricane plan, and share it with your family. Determine family meeting places, and make sure to include an out-of-town location in case of evacuation. Write down on paper a list of emergency contacts, and make sure to include utilities and other critical services — remember, the internet may not be accessible during or after a storm.

Strengthen Your Home

Now is the time to improve your home's ability to withstand hurricane impacts. Trim trees. Install storm shutters, accordion shutters and/or impact glass. Seal outside wall openings. Remember, the garage door is the most vulnerable part of the home, so it must be able to withstand hurricane-force winds. Many retrofits are not as costly or time consuming as you may think. If you're a renter, work with your landlord now to prepare for a storm. And remember — now is the time to purchase the proper plywood, steel or aluminum panels to have on hand if you need to board up the windows and doors ahead of an approaching storm.

STORM SURGE

One of the greatest potentials for loss of life related to a hurricane is from the storm surge. Storm surge is simply water that is pushed toward the shore by the force of winds swirling around the storm. This advancing surge combines with the normal tides to create the hurricane storm tide, which can increase the mean water level to heights impacting roads, homes and other critical infrastructure. The shape and orientation of our coastline put's us at risk for storm surge. Most recently we saw devastating storm surge from both hurricanes Florence and Dorian.

KNOW YOUR ZONE

Know Your Zone is a cooperative effort of North Carolina Emergency Management and county emergency management partners in coastal counties. After being piloted during the 2019 hurricane season, state and county emergency management partnered to officially launch the initiative for the 2020

hurricane season.

North Carolina Know Your Zone is a tiered evacuation system that highlights areas most vulnerable to impacts from hurricanes, tropical storms and other hazards. If it becomes necessary, local officials will order evacuations using pre-determined zones created by coastal counties. The Know Your Zone lookup tool is a color-coded interactive map you can use to determine the evacuation zone where you live, work, or are visiting based upon your street address.

Evacuation zones highlight areas most at risk to storm surge and flooding. Local officials will determine which areas should be evacuated. Areas in Zone A will typically be evacuated first, followed by areas in Zone B, etc. While all zones won't be evacuated in every event, emergency managers will work with local media and use other outreach tools to notify residents and visitors of impacted zones and evacuation instructions.

Please take some time this week to read more about Know Your Zone in preparation for this launch and coming hurricane season.

During a storm, whether you've evacuated or are sheltering in place, know what to expect from the hazards you may face. Remain vigilant, stay up-to-date with the latest forecasts and alerts, and continue to listen to local officials.

STAY IN YOUR SAFE PLACES FROM WATER & WIND

Always keep a safe distance from flooded and damaged areas. When you're at risk from storm surge or flooding, it's important to get to high ground away from bodies of water and any flood-prone areas. Evacuate if told to do so. Never drive through floodwaters or compromised bridges. Always pay attention to barriers and signage.

If your house becomes flooded and you're still there, get higher in your house to escape the flood waters. If the highest floor of your home becomes dangerous, get on the roof and call 911.

Though rain and storm surge cause more direct deaths, wind can also be very destructive and deadly in hurricanes. Winds can be stronger higher above ground level. This can put high-rise build-

ings at a greater risk. To protect yourself from wind, the best thing you can do is put as many walls as possible between you and the outside. An interior room without windows is the safest place you can be in a building. You can cover yourself with a mattress and wear a helmet for added protection. If your area is under an Extreme Wind Warning, take shelter immediately. Make sure to stay sheltered until the threat is gone.

HAVE A WAY TO GET WEATHER ALERTS AND FORECAST UPDATES

Make sure to have Wireless Emergency Alerts enabled on your phone to receive Warnings and other alerts. Always pay attention to the latest forecast as conditions can change quickly and storms can rapidly intensify from a tropical storm to a major hurricane. Even small changes in the storm's track can make a big

KEEP IN MIND THAT IMPACTS CAN BE FELT FAR FROM THE COAST

Remain vigilant even if you're far from the most damaging winds. Inland flooding can be felt hundreds of miles from the coast. Never drive through floodwaters! A car can be swept away with only a foot of water, and there's no way to know if the road itself has collapsed when hidden by water.

Hurricane Preparedness
Prepare Before Hurricane Season

- Develop an evacuation plan
- Assemble disaster supplies: food, water, batteries, charger, radio, cash
- Get an insurance checkup and document your possessions
- Create a communication plan with a hand-written list of contacts
- Strengthen your home

Hurricane Preparedness
Stay Protected During Storms

- Stay in your safe places from water & wind
- Have a way to get weather alerts and forecast updates
- Keep in mind that impacts can be felt far from the coast
- Listen to local officials & avoid travel unless ordered to evacuate



STORM SEASON IS JUNE-OCTOBER

HURRICANE PREP IS EVERY DAY, 24/7

WHAT WE'RE DOING:

We are strengthening our system, upgrading equipment and investing in new grid technology. We are improving response and restoration times by identifying potential issues in advance and installing technology that will allow us to reroute power to avoid outages.

WHAT YOU SHOULD DO:

- Have a plan to move yourself and your family.
- Sign up for outage alerts by phone or email or text REG to 57801.
- Prepare an emergency kit with water, nonperishable food, first-aid and more.

For additional tips, please visit duke-energy.com/StormSafety.



BUILDING A SMARTER ENERGY FUTURE™

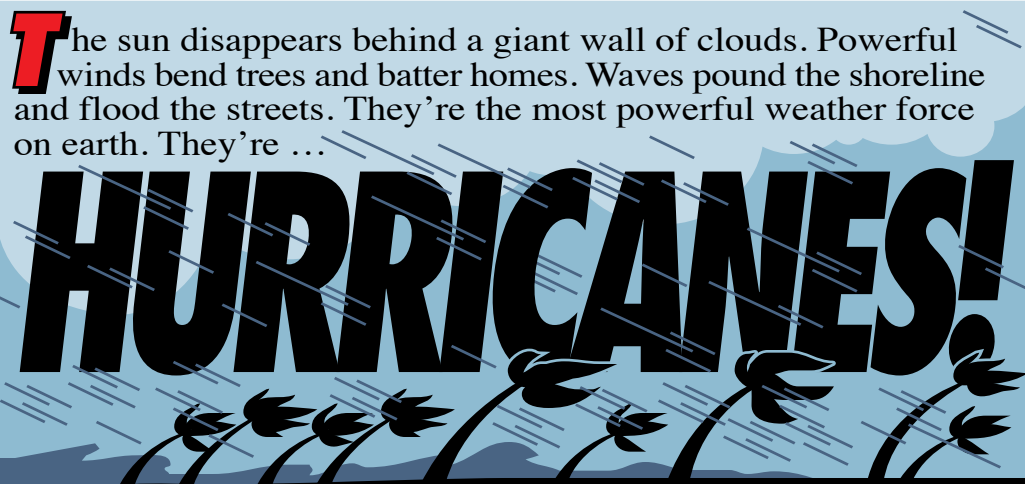
THE AWARD-WINNING PRINT & ONLINE FAMILY FEATURE

Kid Scoop.com



This Week: Hurricanes

© 2022 by Vicki Whiting, Editor Jeff Schinkel, Graphics Special Edition



HURRICANE QUIZ

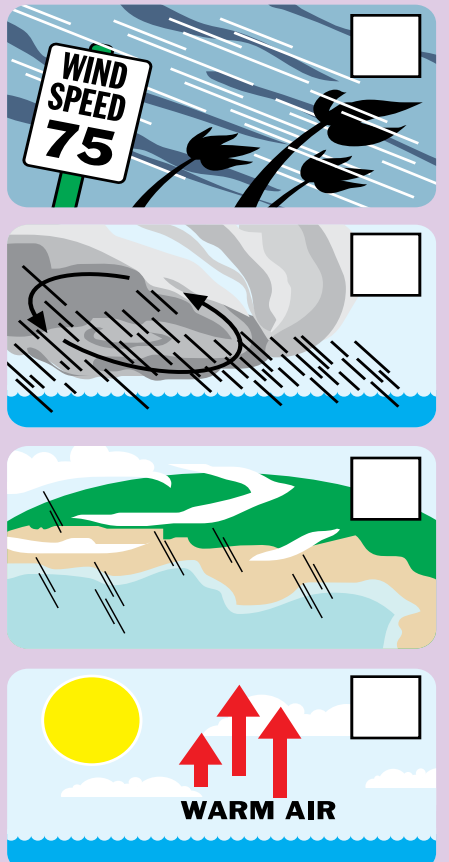
Test your hurricane brain power! See if you can answer each of these questions. Use this week's *Kid Scoop* to help you. Then quiz a member of your family.

- The calm center of a hurricane is called the: _____
- TRUE or FALSE: Bands of thunderstorms and swirling winds form a system called a tropical depression. _____
- The names given to hurricanes are selected by this organization: _____
- When a hurricane is unusually destructive, its name is: _____
- TRUE or FALSE: Around the world, these types of storms are always called hurricanes. _____
- TRUE or FALSE: Hurricane Katrina hit the Gulf Coast in the fall of 2004. _____
- Hurricanes form when the ocean waters rise to a temperature above: _____

How Hurricanes Form

Read each step. Then, number the pictures in order.

- In the summer and early fall, the air over the oceans heats up and then rises.
- Then it cools, and the moisture in the air forms storms over the ocean. When bands of these thunderstorms begin to swirl in a circular fashion, the system is called a **tropical depression**.
- If the swirling winds reach 40 miles per hour, the system is called a **tropical storm**. If the winds reach 74 miles per hour, its name is changed to a **hurricane**.
- Hurricane Sandy became a massive super-storm when it merged with other storm systems moving in from the north and west.



Standards Link: Earth Science: Students know how weather can be observed and described and how it changes from day to day.

Hurricane Code

In North America, we call a storm that results from these conditions a hurricane. In other parts of the world, a hurricane is known by other names. Do the math to find out what hurricanes are called in other parts of the world.

Western North Pacific:

$\frac{17}{17}$	$\frac{6}{6}$	$\frac{13}{13}$	$\frac{9}{9}$	$\frac{14}{14}$	$\frac{14}{14}$	$\frac{22}{22}$
-----------------	---------------	-----------------	---------------	-----------------	-----------------	-----------------

Indian Ocean and the Western South Pacific:

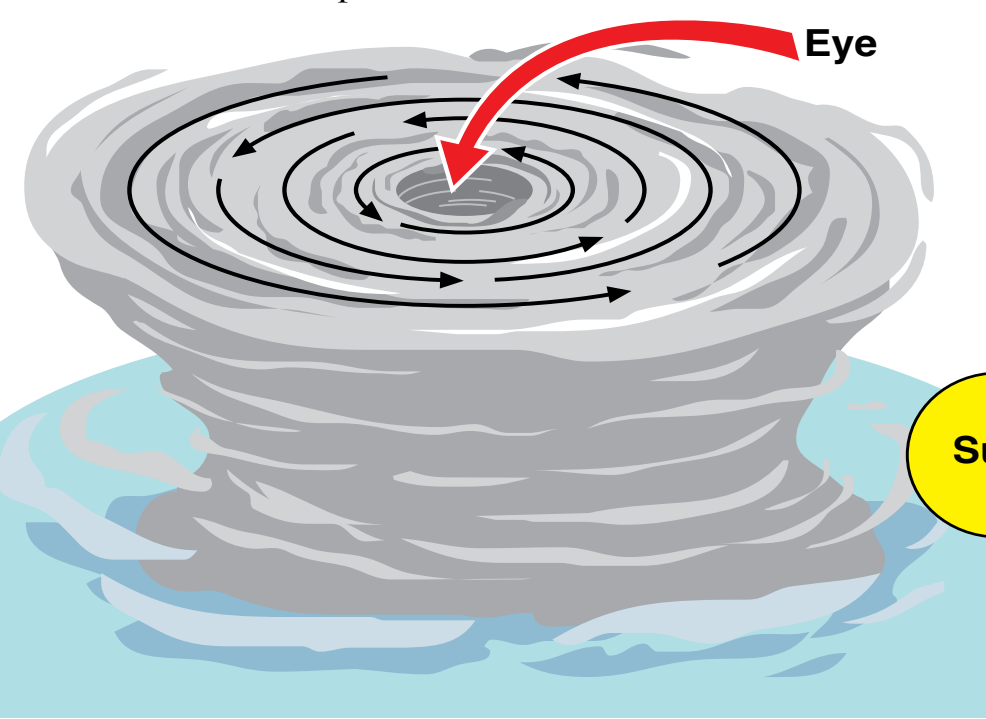
$\frac{17}{17}$	$\frac{15}{15}$	$\frac{14}{14}$	$\frac{13}{13}$	$\frac{16}{16}$	$\frac{18}{18}$	$\frac{11}{11}$	$\frac{7}{7}$
$\frac{18}{18}$	$\frac{6}{6}$	$\frac{18}{18}$	$\frac{7}{7}$	$\frac{14}{14}$	$\frac{22}{22}$	$\frac{12}{12}$	

$17 - 6 = A$
 $5 + 13 = C$
 $7 + 5 = E$
 $23 - 14 = H$
 $9 + 7 = I$
 $13 - 6 = L$
 $4 + 18 = N$
 $8 + 6 = O$
 $32 - 19 = P$
 $6 + 9 = R$
 $10 + 7 = T$
 $17 - 11 = Y$

Standards Link: Math/Number Sense: Compute sums and differences.

The Eye

A strange thing about hurricanes is that in the center of the fast moving, dangerous winds is a *calm* area called the **eye**. Hurricane Sandy's angry eye and vast body, estimated at 900 miles wide, could be seen from space.



Hurricane Names

Hurricane names are chosen from lists compiled by the World Meteorological Organization. The Atlantic is assigned six lists of names, with one list used each year. Every seventh year, the first list begins again. Each name on the list starts with a different letter. For example, the name of the very first hurricane of the season starts with the letter

A, the next starts with the letter **B**, and so on. The letters **Q**, **U**, **X**, **Y** and **Z**, however, are not used.

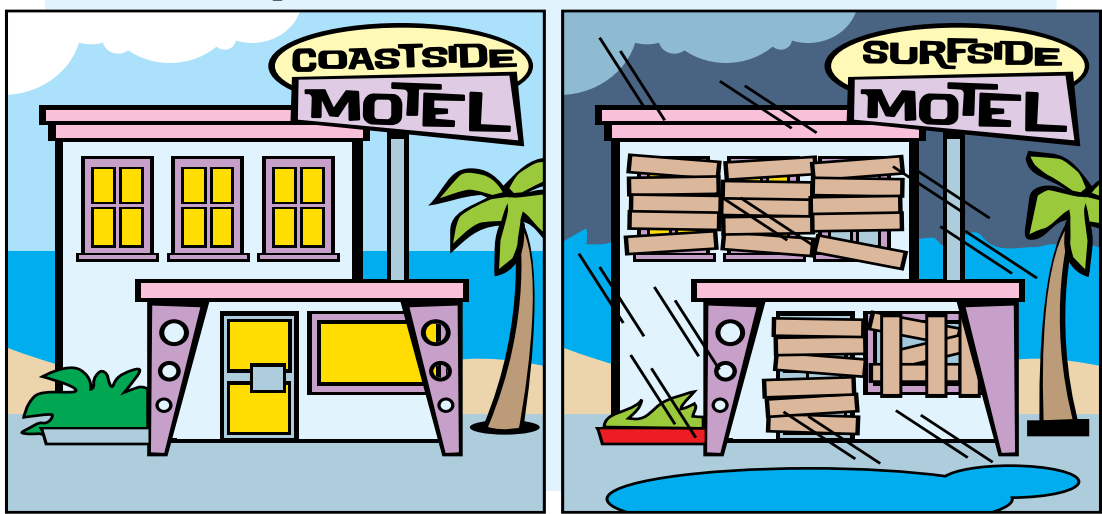
Often when an unusually destructive hurricane hits, that hurricane's name is retired and never used again. Since 1954, eighty-nine names have been retired.

Here is a list of names used for Atlantic storms in 2022. Number them from 1 to 21 in alphabetical order.

- | | | | | | | |
|------------|------------|-----------|-----------|----------|---------|----------|
| — Bonnie | — Virginie | — Tobias | — Martin | — Ian | — Julia | — Walter |
| — Danielle | — Gaston | — Lisa | — Karl | — Colin | — Owen | — Fiona |
| — Shary | — Alex | — Hermine | — Richard | — Nicole | — Earl | — Paula |

High Alert

A hurricane is on the way! How many differences can you find in these two pictures?



Extra! Extra! Hurricane Spell Down

Find the letters that spell the words **hurricane**, **typhoon** and **cyclone** on one page of today's newspaper. Connect the letters to spell each word. Repeat this activity with this week's spelling words!

Standards Link: Spelling: Spell grade-appropriate words correctly.

Double Double Word Search

HURRICANE
EQUATOR
TROPICAL
CIRCULAR
KAREN
POLE
ALERT
STORM
FORCE
TREES
OCEANS
CALM
WARM
SYSTEM
NAME

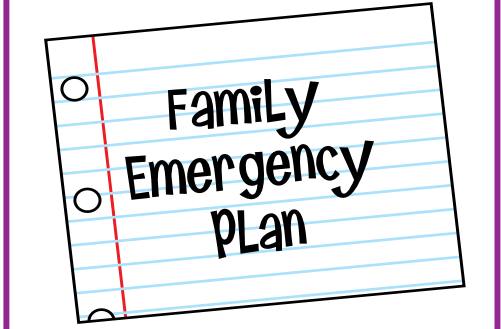
Find the words by looking up, down, backwards, forwards, sideways and diagonally.

T	S	F	R	P	O	P	I	C	H
A	Y	O	L	O	T	E	T	U	M
P	S	R	A	L	U	C	R	I	C
N	T	C	E	E	M	R	O	T	S
S	E	E	R	T	I	T	P	S	N
M	M	R	C	C	T	R	I	R	A
R	O	T	A	U	Q	E	C	A	E
A	I	N	L	K	O	L	A	N	C
W	E	E	M	A	N	A	L	S	O

Standards Link: Letter sequencing. Recognized identical words. Skim and scan reading. Recall spelling patterns.

What a Character!™

Being prepared is ...



... knowing what to do *before* danger strikes.

Kid Scoop VOCABULARY BUILDERS

This week's word: CYCLONE
The noun **cyclone** means a storm with very strong winds that turn around a center of low pressure in the atmosphere.

A hurricane can also be called a **cyclone**.

Try to use the word **cyclone** in a sentence today when talking with your friends and family members.

Write On!

My Biggest Storm

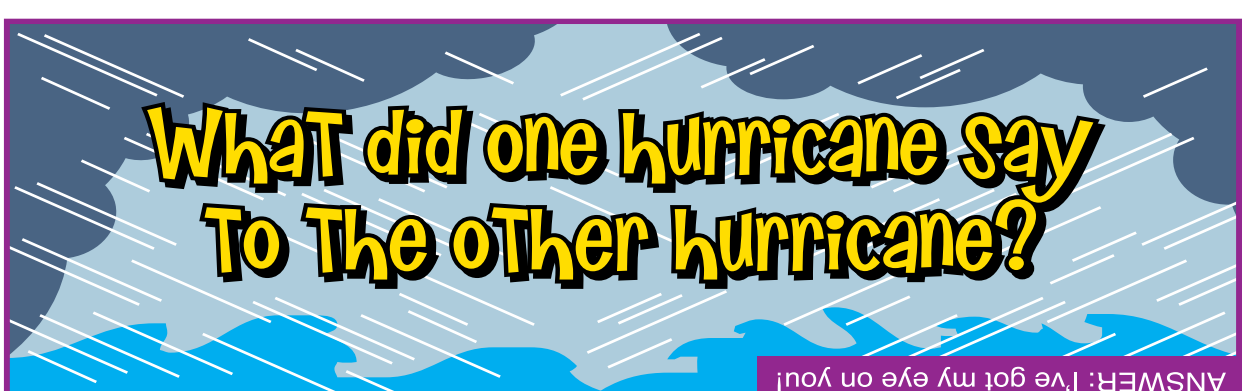
Have you ever been in a big storm? Write a short story about what you experienced. Be sure to include details about what you were feeling during the storm and what you saw.

FROM THE Kid Scoop LESSON LIBRARY

Picture the Weather

Select a photograph from today's newspaper. What can you tell about the weather in the picture? Write a weather report using the weather clues you observe in the photo.

Standards Link: Writing Applications: Write simple descriptions.



ANSWER: I've got my eye on you!

Target 'Vulnerable' Groups With Recruiting Ads—CONTINUED FROM PAGE 1

published in Ebony portrayed the military as a site of equal opportunity for Black men. A series of Navy ads talked about a "new Navy" where Black men had opportunities they wouldn't have had 20 years prior.

In more recent decades, Ebony ads were less likely to use such explicit language of equal opportunities. Instead, they celebrated Black History Month by highlighting the accomplishments of exceptional Black service members from the past, such as the Montford Point Marines and the Tuskegee Airmen.

While there is no way to know if the magazine ads – and not TV ads or other methods of recruit-

ing – were directly responsible for increasing enlistments, my research found that the publication of ads targeting Black recruits and women corresponded with high rates of enlistment from those groups.

Between 1973 and 2016, the percentage of military women increased sevenfold, from 2.2% in 1973 to 15.57% in 2016. In the same time frame, Black recruits were consistently overrepresented in the military compared with their share in the civilian population. For example, in 1980, 1990 and 2000, between 19% and 22% of new enlistees were Black compared with roughly 12% to 14% of the civilian population.

To me these demographic changes show how, as recruiting ads were being designed to reach women and Black recruits, the military itself was becoming more diverse.

I am interested in exploring how ads created a certain vision of the military as what I call a tactically inclusive institution. By that I mean an institution that has been selectively inclusive of different groups but ultimately exploits the vulnerabilities of potential recruits and perpetuates state violence.

The term is not one that I or other scholars initially decided to use to describe what the military does. It comes from J. Walter Thomp-

son, an advertising agency that has been creating Marine Corps ads since 1946. In a 1973 proposal for an integrated research program for the armed forces, housed in the J. Walter Thompson Co. archives, one of the first stated objectives was to identify "vulnerable target groups."

The agency considered those vulnerable to military recruiting as people already inclined to join the military and those who might have reservations but were seen as persuadable. Ad agencies and the military used the term "propensity" to describe these two groups. Propensity refers to the likelihood that individuals will serve in the military, regardless

of whether or not they really want to join the military.

Drawing on an array of different scholars, such as Jasbir K. Puar, Grace Kyungwon Hong, Roderick A. Ferguson and Dean Spade, I think of vulnerability as being at the center of military recruiting. One is deemed vulnerable to military service because of a lack of opportunities, resources, support or cultural capital that the military can promise.

I argue that military inclusion is a form of power that furthers state violence. I am interested in studying military inclusion and recruitment advertising in order to challenge and resist the violence of the military. However,

there were moments that made me think of military inclusion in a more complicated way. During an event at the Auburn Avenue Research Library in Atlanta, Georgia, I heard a panel of Black women veterans talk about their experiences in the military. They spoke about how the military provided them with financial stability, a chance to see the world and the opportunity to buy a home.

Despite the violence of the military, it is also one of the best avenues for upward mobility for many Americans. It is this tension, between seeing military inclusion as an opportunity and as a risk and form of exploitation, that I grapple with.

SUPPORT SMALL & LOCAL BUSINESSES

Small and local businesses are what make communities strong. When you spend your money with these companies, those dollars stay here. Your dollar circulates in the community so much longer when you buy local. These business owners are your neighbors, your friends and a big part of the financial backbone of our communities.



Jack's Seafood & Soul Food
LOCALLY OWNED SINCE 1976
Two Locations
 1516 New Bern Ave Raleigh, NC 27610 919-755-1551
 5416 Rock Quarry Rd Raleigh, NC 27610 919-329-8125

\$1.00 OFF any take-out or dine-in combo order. Must present coupon at time of purchase.
 offer exp 5/31/2023

Get Your Free Market Report
 What is your home really worth?

JAMESBROWNJR.COM
 real estate, your best investment

Contact me today for a free market report: 919-832-1814 ext. 305

Lea Funeral Home
 2500 Poole Road
 Raleigh, NC 27610
 (919) 231-1000

"Professional Service With Personal Care"

Call or Visit Us. We also offer Cremation Services & Pre-need Arrangements. You can reserve Our State-of-the-Art Banquet Facilities for your next event

RBR | Physical Therapy, LLC

revive. boost. rebuild.

"Call us today, start your journey to recovery!"

RBR PT Specializes in:

- *Functional assessments
- *Strength training
- *Modalities for pain
- *Balance/Stability training
- *Flexibility/Mobility training
- *Home exercise programs

(No physician's referral to get started)
 1300 Corporation Pkwy, ste. B
 Raleigh, NC 27610
 919-917-7729 (office)
 919-400-4178
 www.rbrpt.com

Love Unique Greeting Cards & Gifts?
 You'll Love Our Mystery Story Book Greeting Card

You could **WIN** A SET of E&C Greeting Cards (Made of Fabric & Paper)

VISIT www.dees-designs.com

On-line Shopping Charlottesville, VA

Thank you for supporting us

LORI'S FUNERAL HOME

Excellent Service, Affordable, Dynamic Presentation, Personalization!
 (Over 4,000 sq. feet, 2 chapels, 5 Viewing Parlors and so much more.)
 1014 Garner Road • Raleigh, NC 27601
 (919) 832-0636

"Raleigh's Only Female Owned Funeral Home"

Accident & Injury Law

BECTION
 THE BECTON LAW GROUP, PLLC

Automobile Accidents • Truck & Motorcycle Accidents
 Wrongful Death • Slip and Falls
 Real Estate Loan Closings

919.856.0414 www.bectonlaw.com

We Only Build Garages and Out-Buildings

Stu Daugherty
 Owner

Visit us at:
HOME IMPROVEMENT CENTER

4905 Departure Dr.
 Raleigh, N.C. 27616
 (919) 790-1234
 FAX (919) 790-1010
 www.carolinacustombuilders.com
 carolinacustom@hotmail.com

Steven L. Lyons Funeral Home
"Trust ~ Service ~ Compassion"
 1515 New Bern Avenue
 Raleigh, NC 27610
 stevenlyonsfuneralhome.com
 (919)831-2596 Phone

Royall's Classic BARBERSHOP
"Where you get Treated like Royalty"

142 N. Center St.
 Goldsboro, North Carolina 27530

MR. PERCY ROYALL, III • OWNER

SUNDAY & MONDAY - CLOSED
 TUES - FRI: 8 AM - 5 PM - Saturday: 8 PM - 3PM
 Closed for Lunch: 12:00PM - 2:00 PM

ABE JONES
 Attorney at Law

3401 Wendell Boulevard
 Wendell, N.C. 27591

919-817-2714 (office) 919-817-2711 (cell)
 legalaffairs@abejoneslaw.com
 Fax: 919-366-6770

LAW OFFICES OF ABE JONES



BE ICONIC



[CADILLAC.COM/LYRIQ](https://www.cadillac.com/lyriq)

2023 LYRIQ orders are full.
See dealer for 2024 LYRIQ availability details.